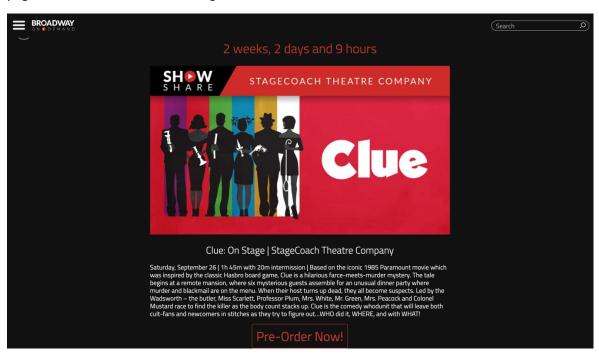
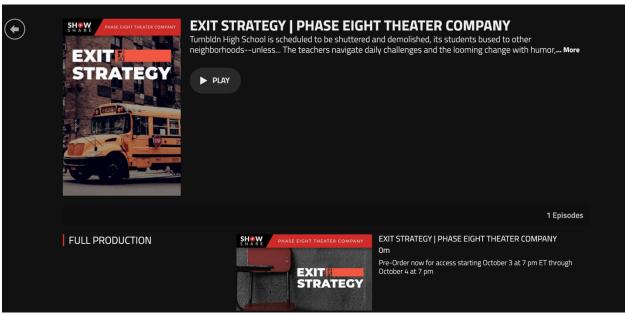
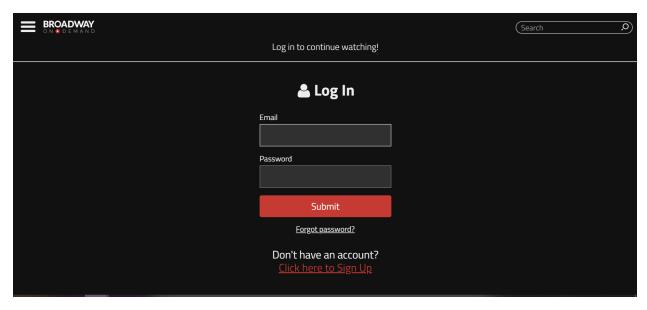
Broadway On Demand Purchase + Viewing Instructions

Step 1: Click the link provided by the theatre to go directly to the performance's page. If the production is a livestreamed event, you will see a page similar to the top image. If it is an On Demand event, your page will look like the bottom image.

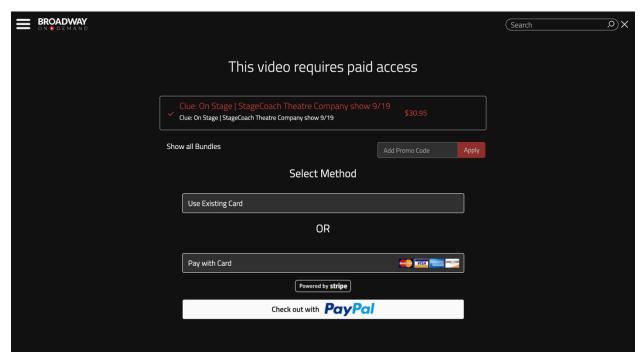




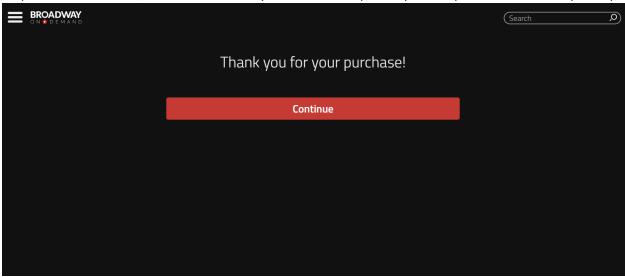
Step 2: If the production is a livestreamed event, click the Pre-Order button. If it is an On Demand production, click the Play button. If you are already logged in, you will be taken directly to the payment page. If not, you will be taken to this log in page to either log in to your existing BOD account, or to create one by clicking "Click here to Sign Up" at the bottom of the page.



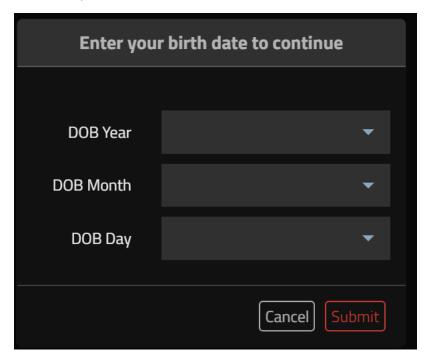
Step 3: After you have logged in, you will be redirected to this pay page. You can either check out with a credit card or PayPal. Any coupon/comp codes that may have been provided by the theatre can be applied in the Add Promo Code box.



Step 4: Once confirmed, click continue and you'll be all set up after you complete one more simple step!



Step 5: A pop-up box may appear. If so, please add your DOB information to ensure you are over the age of 13 (<u>COPPA</u> law). If the pop-up box doesn't appear, you'll need to navigate back to your profile to make sure your DOB is correct.



Step 6: Enjoy the performance by returning to the relevant link at showtime! To navigate to the performance page from broadwayondemand.com's home page, click the hamburger menu (three lines) in the top left of the screen and select ShowShare. Then locate the correct performance under the Live Productions carousel (for livestreamed shows) or the Watch Now carousel (for On Demand shows) and click to be taken to the performance page.

